



# News Release

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*Sent on behalf of the Columbia Earth Day Coalition  
[www.columbiaearthday.org](http://www.columbiaearthday.org)*

April 3, 2007

**FOR IMMEDIATE RELEASE**

**Contacts:**

**Mark Haim (573) 875-0539**

**Johann Holt (573) 673-9074**

**Jan Weaver (573) 882-7116**

**Rachel Zarfes (573) 874-6271**

## **Earth Day 2007 “Road to Sustainability:” Events and Activities**

**Date:** Sunday, April 22, 2007

Rain date Sunday, April 29, 2007

This is the 37<sup>th</sup> anniversary of the first Earth Day held in 1970.

**Time:** The Kids’ Park and West Village will run from noon - 5:00 p.m. The Street Fair, including Eco Avenue and Volunteer Way, will run from noon - 6:30 p.m. The theater and music is scheduled from noon - 7:00 p.m.

**Location:** MU’s Peace Park located downtown along Elm Street between 6<sup>th</sup> and 9<sup>th</sup> Streets. Booths for the street fair will be set up on adjacent streets.

### **Eco Avenue**

Put that “Earth” back in Earth Day by visiting this new area of environmental booths, displays, and educational activities designed to inform and inspire. This strip of booths has been designed to make it easier for people to access environmental information and learn practical tips to living more sustainably. Eco Avenue will be located on Elm Street, just west of the intersection with 8<sup>th</sup> Street, and open from noon – 6:30 p.m.

### **The Sustainable Home**

As part of Eco Avenue, we have pulled together some helpful information sustainable living. Explore eight 10 x 10 displays, including the “garage,” the “yard,” the “kitchen,” and the “living room” under the green canopies to discover some great ideas of how to become greener in your own home! The Sustainable Home will be located at Elm and 8<sup>th</sup> Street, and open from noon – 6:30 p.m.

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## Kids' Park: Family and Kid's Activities

Come along with your kids and *explore the wonders of nature* while learning to help *care for the planet* in the Kids' Park (MU's Peace Park) from noon - 5:00 pm.

**Dig Dirt, Build a Boat, Twine a Vine:** Active play with nature's toys, for toddlers, teens and adults.

**Plant a Seed:** Join the Missouri Master Gardeners to learn what plants need. Start your own plants to take home and take care of this summer.

**Run, Jump and Play:** Nature play! Make bookmarks and leaf prints, run with the Earth Ball and take the stilt challenge thanks to Columbia Parks and Recreation.

**Meet the Mudbugs:** Join the Missouri Department of Conservation to discover mudbugs (also known as crayfish or crawdads).

**Stream Table:** Learn where water wants to go with the Missouri River Communities Network by trying to steer a stream across a miniature landscape

**Make Friends With Worms:** Learn "What Worms Want" and how to set up a compost bin in your home or yard to make your kitchen waste magically disappear - courtesy of Columbia Public Works.

**Sort those Recyclables:** Can't keep those recycling categories straight? Check out some fun games to help you learn what goes where - courtesy of Columbia Public Works Department.

## Volunteer Way: Annual Community Volunteer Fair

Join the biggest social movement in America today - Volunteering! Over *100 million Americans volunteer* billions of dollars worth of time and services to local, state and national agencies and organizations. *Dozens of agencies and not-for-profit groups* will have informational booths ready to share how you can make a difference in one person's life or in the life of your community by volunteering your time and talent. Explore opportunities to enrich not just your own life, but your family's life by *Volunteering as a Family*. Enrich your relationships with one another and gain insights into challenges that other families face. Don't know where to start? Check out the *Voluntary Action Center's Booth* for ways that you can get involved. Booths for Volunteer Way will be set up along the 8<sup>th</sup> Street circle drive next to MU's Peace Park.

## West Village

Don't miss all the action in the park! The West Village will host a variety of activities running all afternoon, geared toward family interaction, including martial arts, yoga, dancing, drumming, and music. Kids of all ages will be able to join in the fun. Located on the west side of MU's Peace Park, the West Village activities will run from noon – 5:00 pm.

## Music and Theater

Get ready for some of the most exciting entertainment performances in the history of Columbia's Earth Days! This year's entertainment schedule will include an Earth Day kick-off parade, environmental conscience music, jazz combos, hip hoppers, Radio Theater, an eco fashion show, and much more! Come hear Columbia's musical and theatrical talent - covering a wide range of tastes, styles and influences. Entertainment on the 7<sup>th</sup> Street Stage and Peace Park Stage is scheduled from noon – 7:00 pm. Not to mention, there will be an Earth Day After Party at Mojo's at 7:30 pm for those who can't get enough! **Daily live broadcast of the Earth Day Festival will also be on KOPN 89.5fm.** For further details, contact Julie Baka at (573) 874-1139 or [juliebakakopn@yahoo.com](mailto:juliebakakopn@yahoo.com).

## Street Fair

And last, but not least, more than 200 booths will fill five blocks with environmental education, non-profits, businesses, artisans, and government agencies. Sample the wares (and ideas) of hundreds of vendors and organizations at the street fair. We have everything from fluorescent light bulbs to fluorescent t-shirts, from saving energy to saving souls. Nothing is too practical or too esoteric for the Annual Earth Day Street Fair.

## Want a nitty gritty Earth Day experience? Here's How to Volunteer!

To help with **Logistics** (traffic control and/or clean-up), please contact Mark Haim, (573) 875-0539, or [mail@midmopeaceworks.org](mailto:mail@midmopeaceworks.org)

To assist with sustainability education on **Eco Avenue**, please contact Johann Holt, (573) 673-9074, or [johannholt@yahoo.com](mailto:johannholt@yahoo.com)

To assist with the **Sustainable Home**, please contact Barbara Buffalo, (573) 289-2781, or [bal3db@mizzou.edu](mailto:bal3db@mizzou.edu)

To help with **Family and Kid's Activities**, please contact Jan Weaver, (573) 874-0171, or [envstudy@missouri.edu](mailto:envstudy@missouri.edu)

To assist with **West Village Activities**, please contact Christy Hutton, (573) 823-0858, or [restorativeyoga@centurytel.net](mailto:restorativeyoga@centurytel.net)

To assist the **Stage and Sound Crews**, please contact Julie Baka, (573) 874-1139, or [juliebakakopn@yahoo.com](mailto:juliebakakopn@yahoo.com)

To assist with the **Eco Fashion Show**, please contact JoAnna Stech, [jms5xc@mizzou.edu](mailto:jms5xc@mizzou.edu)

## Earth Day is sponsored by:

Columbia Friends Meeting, Columbia Parks & Recreation, Columbia Public Works, Downtown Columbia Associations, Friends of Rockbridge Memorial State Park, Green Party of Central Missouri, KOPN, Missouri River Communities Network, MU Environmental Studies, Ozark Avalon, Peace Nook, Peaceworks' Center for Sustainable Living, Show-Me Clean Streams, Sustain Mizzou, Voluntary Action Center.

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